



GALLANT BUDDIE NIGERIA

Celebrating the Armed Forces for Safer
Cities in Nigeria



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Markciplace



Gift Cards



Programs

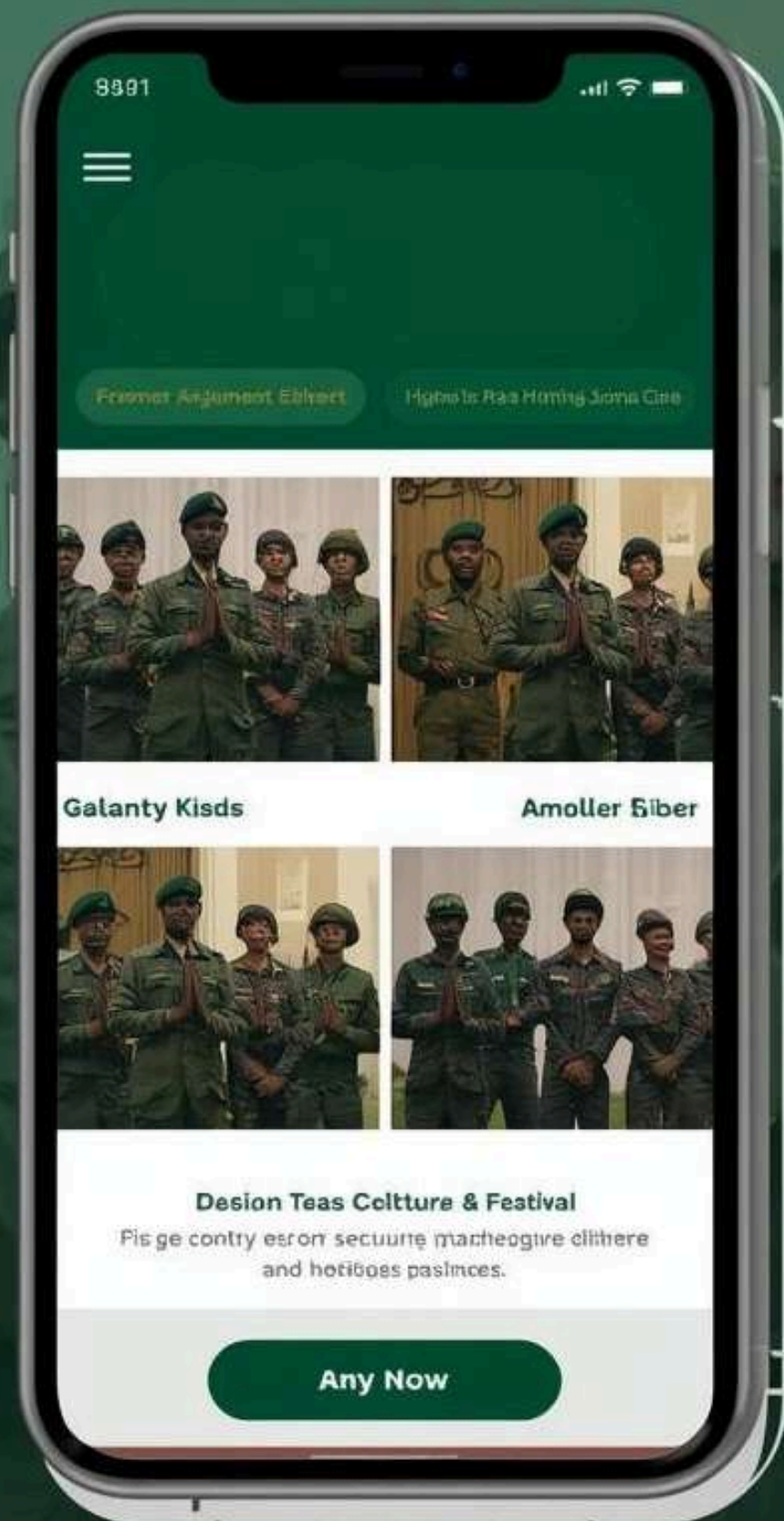


Gallant Buddie Nigeria

Citizens for Safer Communities in Nigeria



Marketplace



Gallant Buddies is a Citizens Military Relations Mobility Platform that Advocates Activates and accelerate s community impact development programs and policy that promotes National citizenship patriotism, cultural diplomacy and Armed forces socioeconomic empowerment projects for sustainable national security system management in Nigeria.

Gallant Buddies activates citizens for safer communities' advocacy to celebrate and domesticate the defence of democracy through progressive people-centric military relations for National Development.

Gallant Buddies deploys an omnichannel social action impact investment marketplace that connects over 37m gallant citizens across 36 states and the FCT to step up for safer cities, support the Nigerian Defence and strategic security apparatus through a whole-of-Government and private sector approach for sustainable democracy.

GALLANT BUDDIE OUTLOOK



Gallant Buddie Outlook



Community development empowerment program for Gallant Buddie Accelerators.

Culture diplomacy for Gallant Buddie diversity integration program.

Citizens Marshalls empowerment program for Gallant Buddies Armed forces incubator program.

Commodity marketplace for Gallant gift cards activation program.

Gallant Buddie mobility platform (mobile app).

Accolades and Awards to celebrate armed forces gallantry for serving, retired, and fallen heroes.

Marshalls engagement for YESSIR volunteers CMR program.

Marketplace commodities for impact investment gift cards for Gallant Buddie finance.

Create Gallant Buddie Edutainment and Engagement programs and projects.

Mainstream Gallant Buddie campaign to boost citizens military engagement strategy.

Connect with multi-ethnic communities to drive youth-centric citizens military relations programs.

Capacity development hubs for Gallant Buddies mentorship.

Ambassadors' strategic activation program for Gallant Buddies Eminent Citizens program.

Mobilize multi-culture Gallant Buddie citizens across Nigeria.

Communicate the national values charter for progressive patriotism through volunteer service platforms.

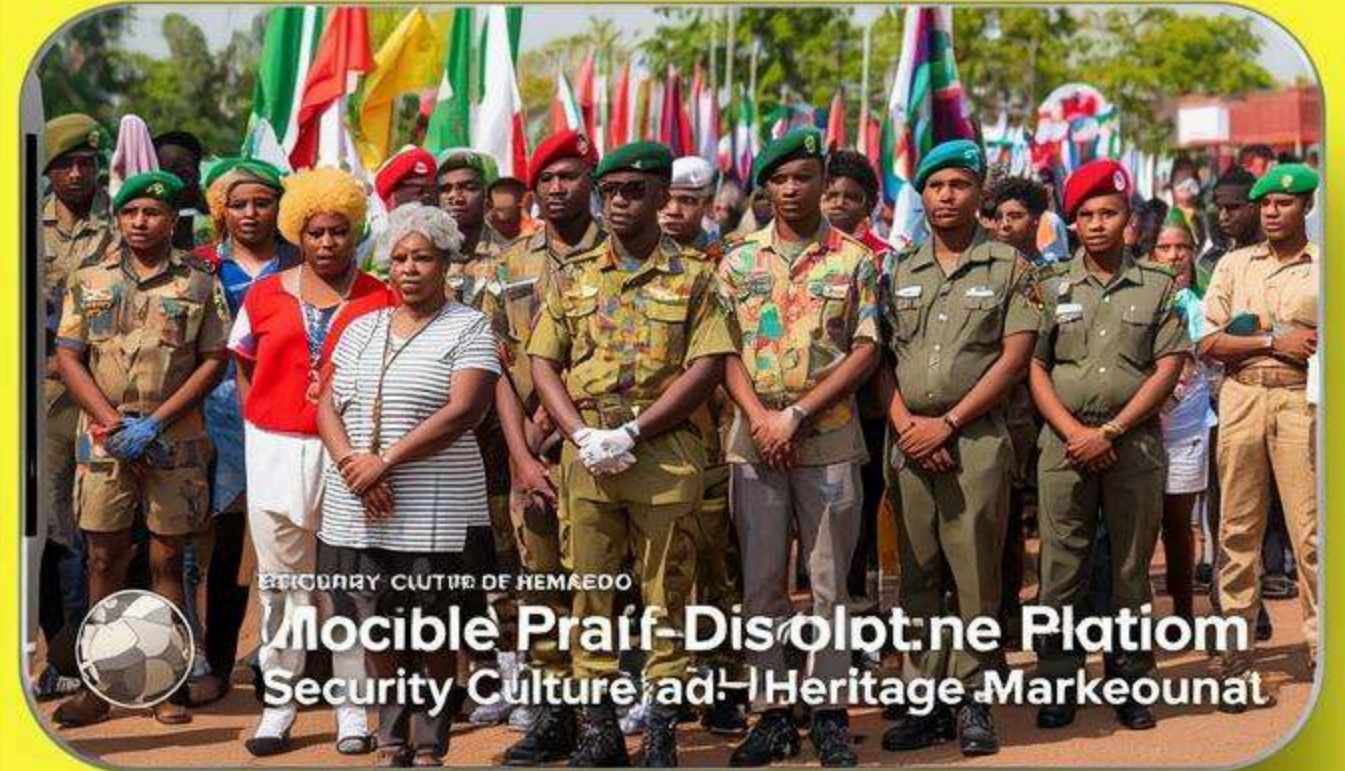
Capital impact investment platforms to finance safer cities projects.

Mandate for ward2ward Gallant Buddie CMR program for women and youths.

Campaign for safer communities in Nigeria through Gallant Armed forces service efficiency.

Exhibitions/Expos/films/theatre activation plan for Gallant culture arts and creative industry shows, festivals, edutainment theatre.

GALLANT BUDDIES™ STRATEGY



SECURITY CULTURE OF HEMAEDO

Mocible Praif-Disolot:ne Platiom
Security Culture ad- Heritage Markeounat

Advocate for stronger citizens military relations.

Activate citizens military engagement festivals, workshops, summits.

Accelerate community-led campaign for national values for Armed forces patriotism.

Alleviation programs and social welfare investment opportunities for the families of fallen Armed forces heroes.

Accolades and Awards for distinguished service to the Nation.

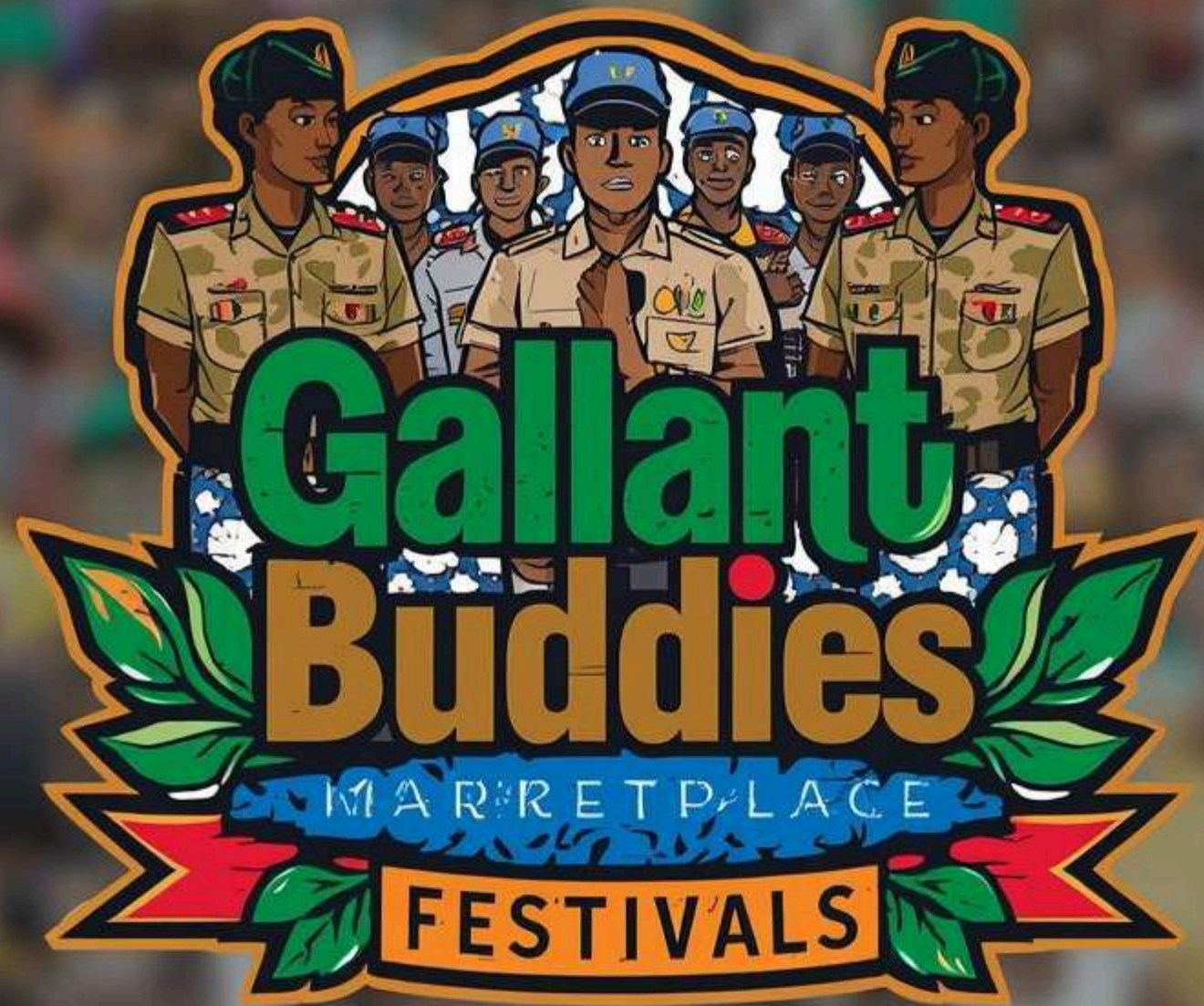
Accessibility to Gallant Buddies Marketplace programs across communities in Nigeria.

Gallant Buddies Strategy



GALLANT BUDDIES

MARKETPLACE FESTIVALS



Gallant Buddies Marketplace Festivals are strategic social impact investment festivals that empower citizens to support the gallant patriotism of the Armed forces of the Federal Republic of Nigeria through marketplace commodities, gift cards, and sports, music, tech, creative economy and culture diplomacy festival.

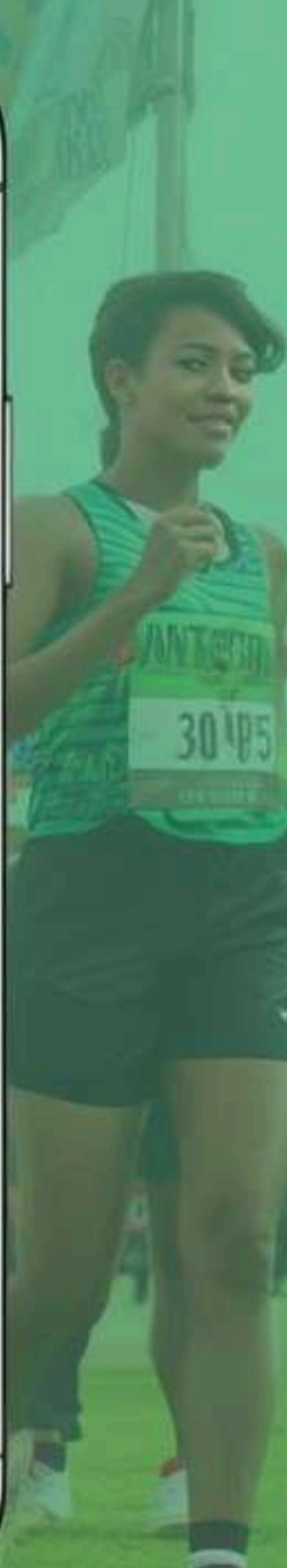


Gallant Buddie Marathon Festival

FREE2RUN

4 A Safer Nigeria





The Gallant Buddie Marathon Festival is a nationwide unity run that transforms athletic energy into a national security movement. It mobilizes millions of runners across all states and tribes to symbolize collective vigilance, shared responsibility, and the power of citizen-military solidarity. More than a sporting event, it is a patriotic call-to-action—where every step taken by every runner contributes to impact-finance for safer cities, celebrates the gallantry of Nigeria’s Armed Forces, and strengthens the culture of community protection. This festival activates citizens as partners in national security through sports diplomacy, volunteerism, and impact-driven social action.



Gallant Runner Festival

N37Bn Gallant Runner Fund



Gallant Buddie®

Hangout Marketplace

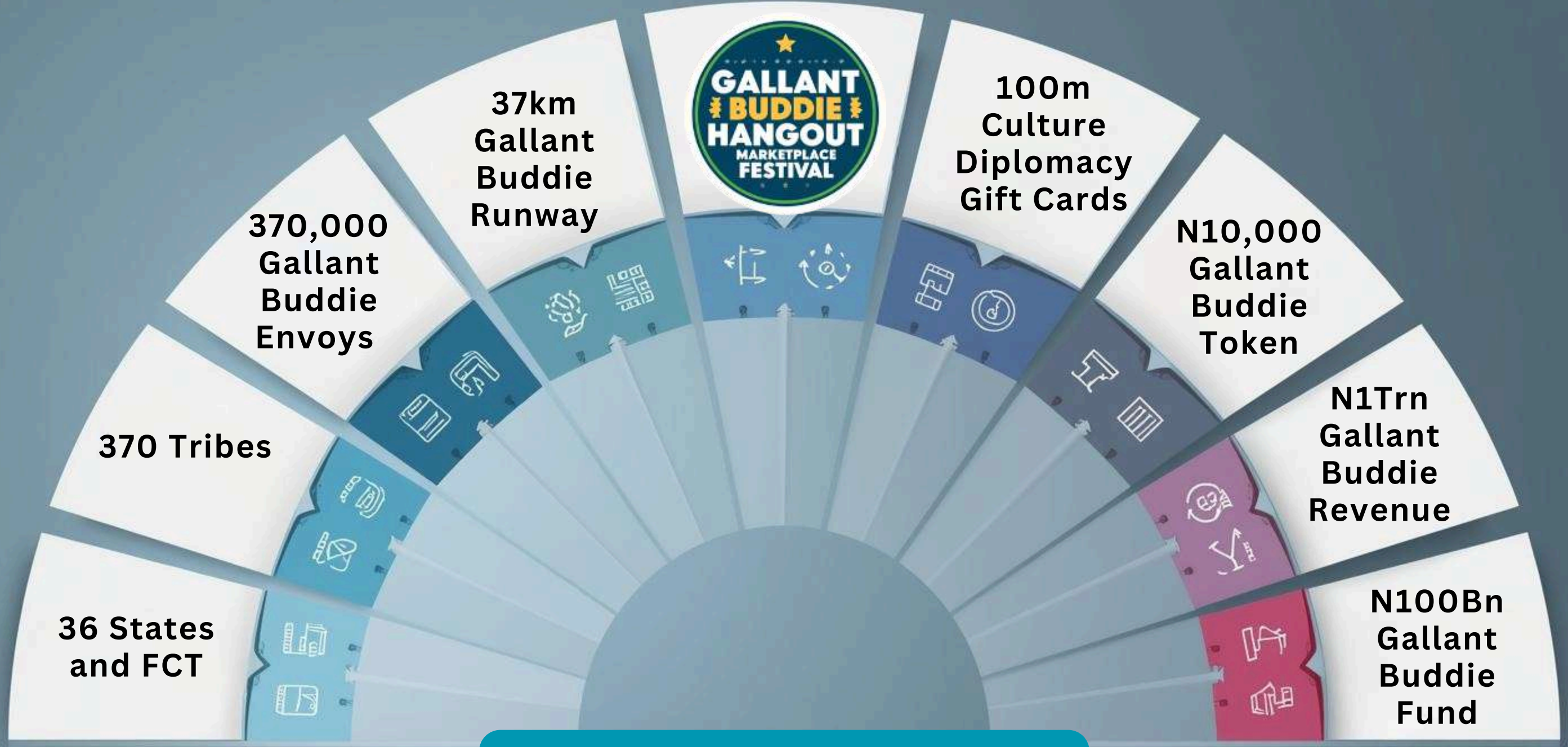
Festival

#Innov84 a Safer Nigeria





The Gallant Buddie Hangout Festival is a multi-cultural, multi-city citizens' convergence designed to spark dialogue, innovation, and empowerment for safer communities. Positioned as Nigeria's leading social action meet-up, the Hangout uses creative economy platforms, edutainment, culture diplomacy, and marketplace commodities to build an ecosystem of active citizens supporting the Armed Forces and community security institutions. It is a national gathering where cultural pride meets civic duty—mobilizing youth, women, creatives, entrepreneurs, and community leaders to co-create ideas, projects, and innovations that enhance national safety and social cohesion.



Gallant Hangout Festival

36 States and FCT

370 Tribes

370,000 Gallant Buddie Envoys

37km Gallant Buddie Runway

100m Culture Diplomacy Gift Cards

N10,000 Gallant Buddie Token

N1Trn Gallant Buddie Revenue

N100Bn Gallant Buddie Fund



Gallant Boddie™

Mobile Marketplace Festival

#TALK 4 A SAFER TOMORROW



The Gallant Buddie Mobile Festival is a digital citizens-security marketplace that harnesses Nigeria's 37 million mobile citizens to drive conversations, mobilize volunteers, and finance safer community initiatives. Through mobile tokens, digital campaigns, impact storytelling, and real-time community engagement, the platform unlocks a new era of mobile-driven patriotism. It turns phones into tools for national service—connecting citizens to Armed Forces support programs, security awareness content, digital town halls, and marketplace impact investment that funds safer cities. The Mobile Festival democratizes participation, ensuring every voice counts and every citizen can take action for a safer Nigeria.

36 States
and FCT

37m Mobile
Citizens

370m Gallant
Mobile
Tokens

N3.7Trn
Gallant Mobile
Revenue

370m Future
Mobile Gift
Cards

N370Bn
Gallant
Buddie
Mobile Fund

Gallant Buddie Mobile Festival

GALLANT BUDDIIE SHOPPER

MARKETPLACE FESTIVAL

#SHOP 4 A SAFER NIGERIA





The Gallant Shopper Festival transforms everyday shopping into a patriotic impact investment. Through Gallant gift cards, tokens, and marketplace commodities, citizens can contribute directly to safer community programs and Armed Forces welfare initiatives while supporting local businesses. The Shopper Festival connects consumption with national values—turning retail into a civic experience. By integrating e-commerce, local manufacturers, culture markets, and community retailers, it activates millions of Gallant citizens to Shop4Safety, Shop4Patriotism, and Shop4Nigeria.



Gallant Shopper Festival

Gallant Art

MARKETPLACE FESTIVAL

#Arthibixion for A Safer Nigeria





The Gallant Art Festival is a creative-force marketplace that channels the power of arts, heritage, storytelling, and cultural expression into national peacebuilding. It mobilizes artists across Nigeria's 370 tribes to create heritage-led commodities that finance community security projects. Through exhibitions, auctions, heritage diplomacy, creative education, and eco-cultural pledges, the festival merges activism with patriotism—positioning the creative sector as a strategic pillar for safer, united, and resilient societies. Every artwork becomes a symbol of national pride and a resource for national security.



Gallant Art Festival



Chop4 Gallant

NIGERIA

MARKETPLACE FESTIVAL

#Celebrate the Taste
of a Safer Nigeria





Chop4Gallant is Nigeria's heritage food diplomacy festival designed to unite communities around the table while strengthening social cohesion and security consciousness. Through 3,700 heritage pots, culture-led culinary showcases, food gift cards, and impact tokens, the festival links Nigeria's diverse flavours to national values, patriotism, and citizens-military relations. It celebrates food as a connector of identity, unity, and collective responsibility—turning every meal into a contribution toward safer communities and Armed Forces support.



YESSIR

Citizens Marketplace Festival

#GallantMarshalls For a Safer Nigeria





The YESSIR Citizens Festival is a nationwide citizens-marshalls activation bridging youth patriotism, leadership, and community service. It mobilizes millions of YESSIR citizens to support neighbourhood safety, amplify national values, and collaborate with Armed Forces and security institutions through structured Citizens–Military Relations (CMR) programs. Through trainings, masterclasses, volunteer pathways, business support, and impact marketplace mechanisms, YESSIR transforms ordinary citizens into Gallant Marshalls—ambassadors of peace, unity, vigilance, and development.

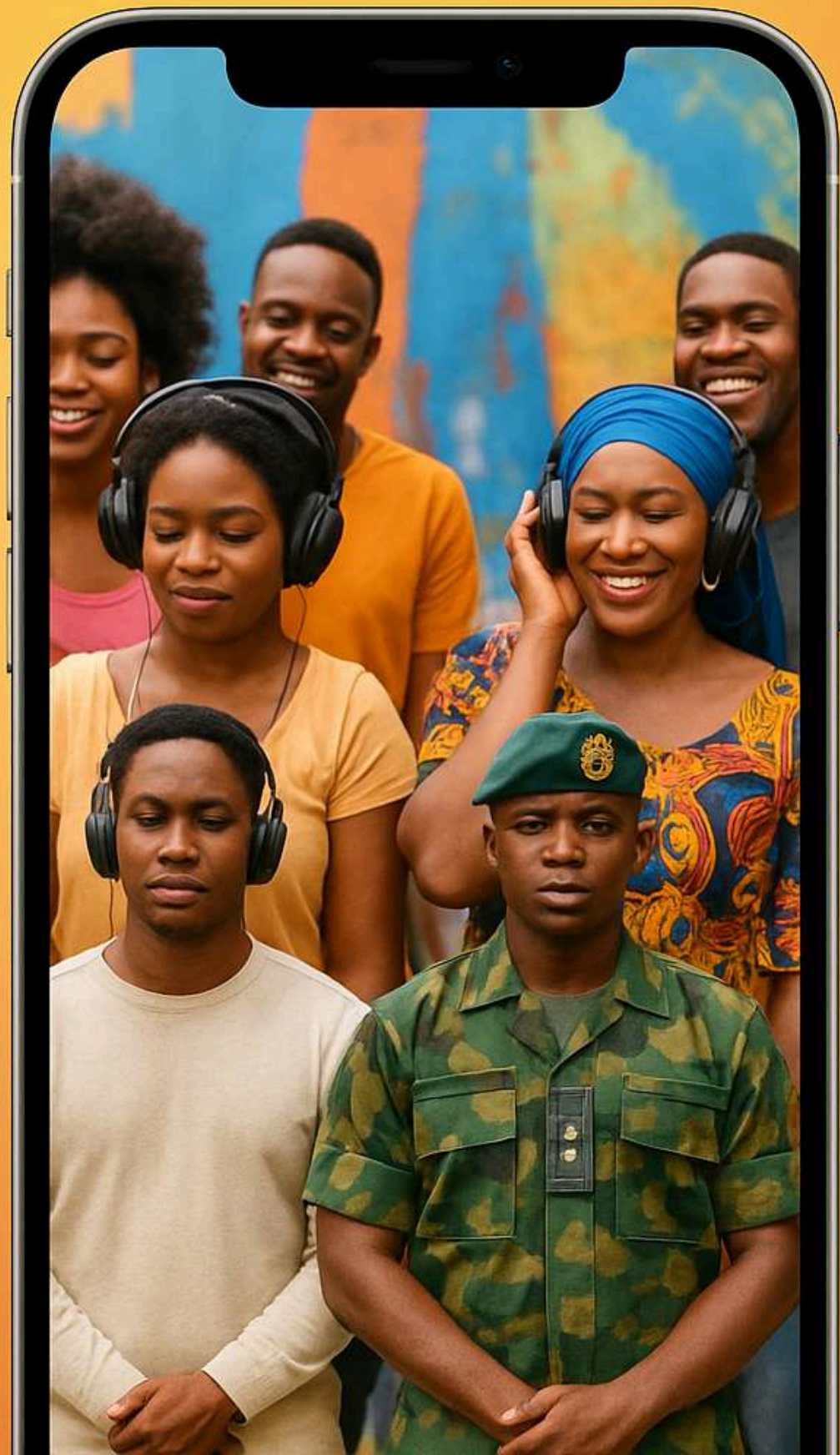


YESSIR Citizens Festival

Gallant Rhythm Festival

#Music2Mobilize
Opportunities for a
Safer Nigeria





The Gallant Rhythm Festival is a music-powered national mobilisation movement using the influence of rhythms, artists, and cultural entertainment to ignite patriotic responsibility for safer communities. It unites celebrity musicians, heritage performers, and millions of fans across Nigeria's six geopolitical zones to celebrate the gallantry of the Armed Forces while raising impact funds for community safety programs. Gallant Rhythm turns music into a tool for national development—harmonizing culture, creativity, and citizenship.



Gallant Rhythm Festival

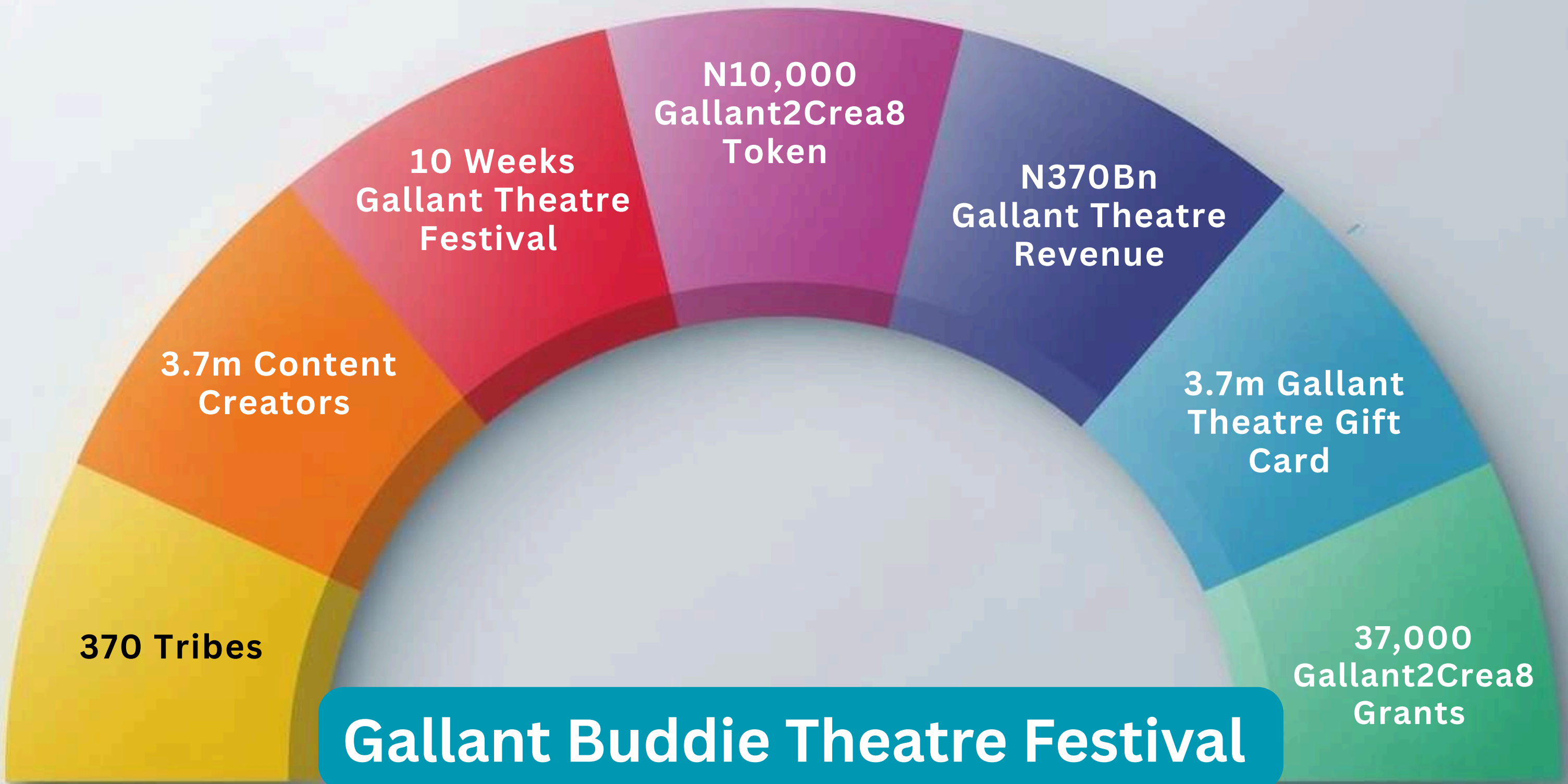
GALLANT BUDDIE THEATRE FESTIVAL

#ACT for A Safer Nigeria





The Gallant Theatre Festival is Nigeria's first security-conscious theatre movement designed to mobilize 3.7 million storytellers, filmmakers, dramatists, and content creators to shape narratives of patriotism, peacebuilding, and national unity. Through 10 weeks of immersive performances, digital plays, theatre marathons, workshops, and screenplay accelerators, the festival transforms storytelling into a tool for cultural security diplomacy. It empowers creators to produce Gallant stories that inspire vigilance, resilience, pride, and the spirit of national service.



370 Tribes

3.7m Content Creators

10 Weeks Gallant Theatre Festival

N10,000 Gallant2Crea8 Token

N370Bn Gallant Theatre Revenue

3.7m Gallant Theatre Gift Card

37,000 Gallant2Crea8 Grants

Gallant Buddie Theatre Festival

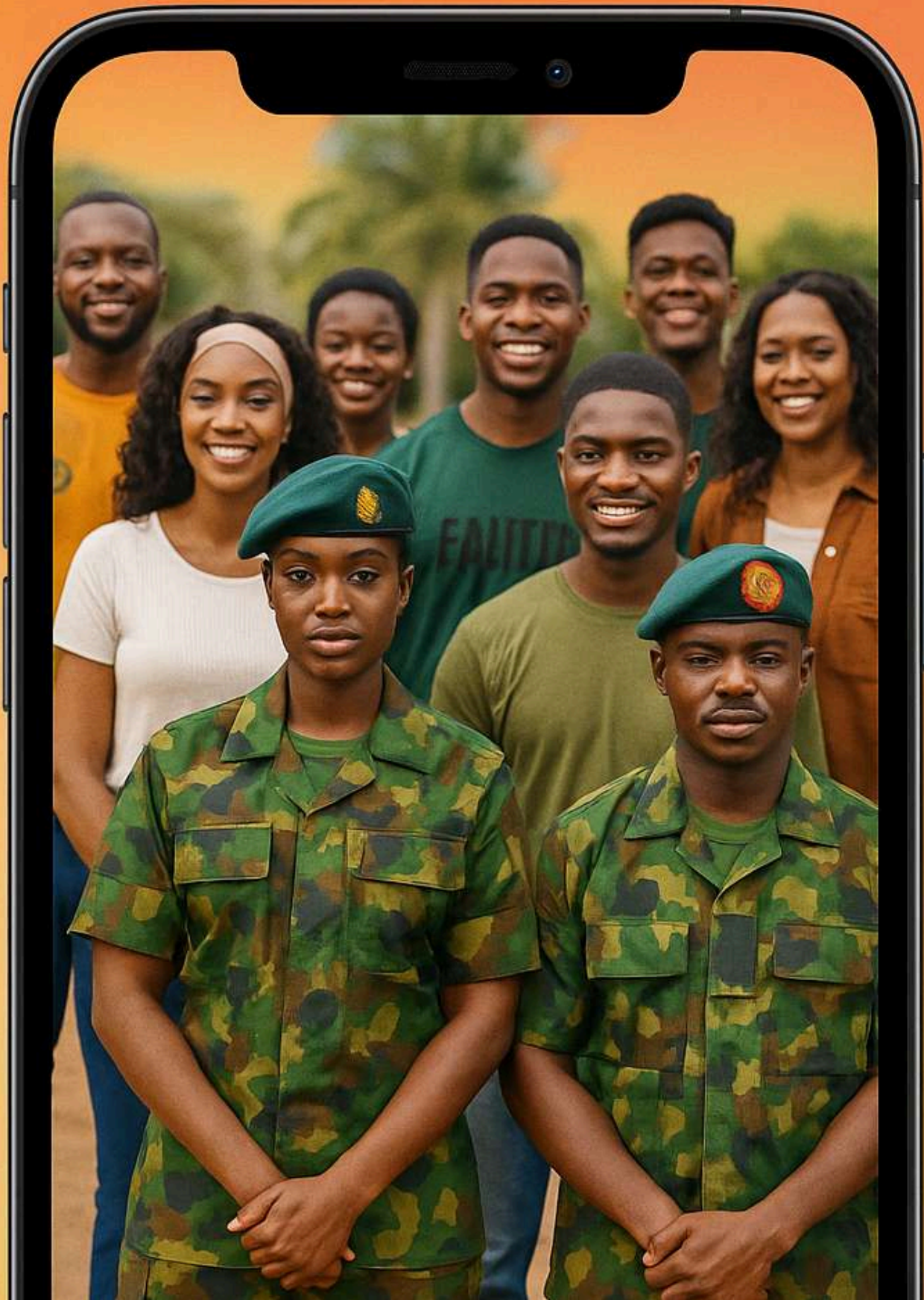


GALLANT BUDDIE COLLAR

MARKETPLACE FESTIVAL

[#WearBuyGallant Nigeria](#)





The Gallant Collar-Merch Festival is a fashion-for-patriotism platform that uses fashion design, merchandise, and cultural apparel to promote national values, celebrate gallantry, and finance safer cities. By activating thousands of fashion outlets and millions of Gallant citizens, the festival turns clothing into cultural identity and civic expression. Every Gallant fashion token, every piece of merch, and every artisan is part of a nationwide movement to wear patriotism proudly and support Armed Forces programs.



Gallant Collar-Merch Festival

Gallant Kulture

MARKETPLACE FESTIVAL

#CultureDiplomacy4SaferNigeria





The Gallant Kulture Festival is a heritage-driven marketplace celebrating Nigeria's cultural diversity as a force for national security, unity, and development. It mobilizes Kulturepreneurs across 370 tribes to showcase crafts, traditions, rituals, festivals, and heritage commodities—each one contributing to safer community initiatives. Through culture diplomacy exchanges, inter-ethnic showcases, and cultural integration programs, the festival uses Nigeria's cultural wealth as an instrument of peacebuilding and citizen mobilisation.



370 Tribes

**370,000
Kulturepreneurs**

**37m Craft
Commodities**

**N10,000
Gallant Kulture
Token**

**N370Bn
Gallant Kulture
Revenue**

**N37Bn
Gallant
Kulture Fund**

Gallant Crafts Kulture Festival

GALLANT3RYBE FACE OF NIGERIA FESTIVAL

#CultureHeritageEnvoys
for A Safer Nigeria

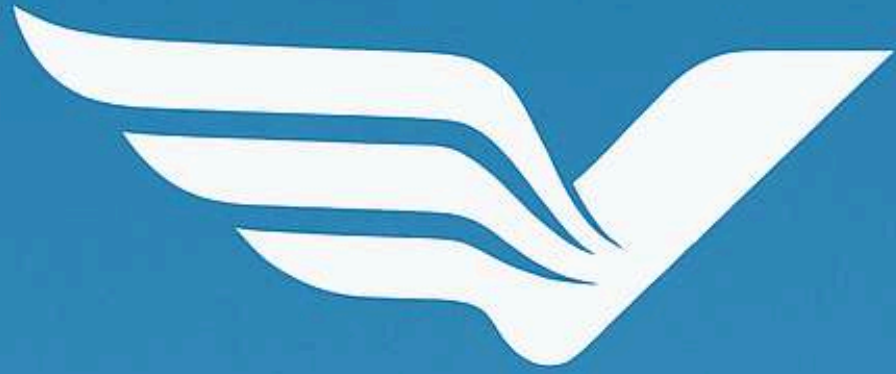




The Gallant3rybe Festival is a 100-day national heritage showcase that selects and celebrates Culture Heritage Envoys across Nigeria's 370 ethnic-lingual nationalities. It is a powerful unity movement that elevates cultural identity, civic pride, and citizens-military solidarity through storytelling, pageantry, culture markets, mobile tokens, and ambassadorial engagements. Gallant3rybe positions culture as a pathway to safer communities—mobilizing millions of Nigerians to embody patriotism, peace, and progressive nationhood.



Gallant3rybe Festival



GALLANT WINGS
AIRWAYS

**#Fly for Safer
Cities in Nigeria**





Gallant Wings Airways is a culture-travel diplomacy initiative that transforms domestic aviation into a national security impact marketplace. Through the Shop4Gallant ticket platform, travellers contribute to Gallant Buddie community safety programs while exploring Nigeria's heritage destinations. The Gallant Wings Festival connects airlines, tourists, culture hubs, and patriotic citizens to unlock innovative finance for safer communities—turning every flight into a contribution towards national peacebuilding, cultural unity, and the celebration of Nigeria's Armed Forces.



**20 Heritage
Destination**

**20 Airlines
Operators**

**20m Gallant
Wings Mobile
Tokens**


**N150,000
Gallant Wings
Token**

**30 Days
Gallant Wings
Marketplace
Festival**

**N3Trn
Gallant Wings
Revenue**

**N300Bn
Gallant Wings
Fund**

Gallant Wings Festival



GALLANT BUDDIE

N I C O R I A Y
CITIZENS FOR SAFER COMMUNITIES IN NIGERIA

GALLANT BUDDIE NIGERIA

CITIZENS FOR SAFER
COMMUNITIES IN NIGERIA

